











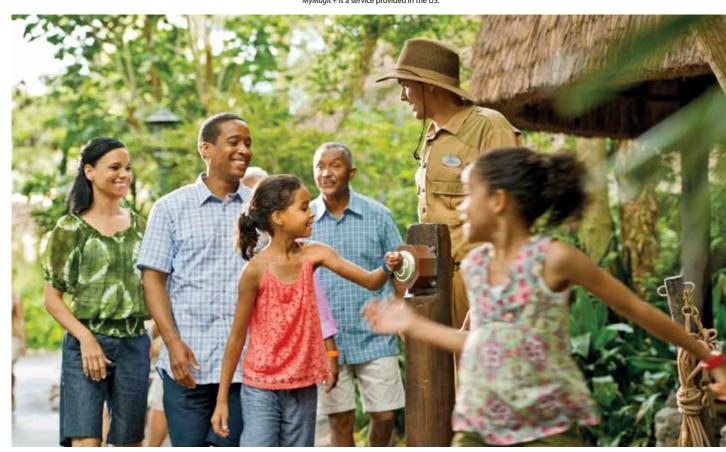
Rolling out in 2014, MyMagic+ takes the Walt Disney World holiday to a whole new level.

This incredible family of online tools will help your customers plan their trip from home, and guide them throughout their visit.

For the first time ever, reserve access to some must-do experiences — selected attractions, shows, parades, Disney Character Experiences and more — before leaving home and on the go. Then while at *Walt Disney World*, customers can use the amazing new *MagicBand* or card to connect to the choices they made online — complimentary WiFi throughout *Walt Disney World* Resort allows them to make updates as their plans change.

MyMagic+ gives you unprecedented control, and makes it easier than ever to enjoy every moment with family and friends.

MyMagic+ is a service provided in the US.





GETTING STARTED

The holiday excitement starts before they leave home with our **online planning tools**.

Once you've booked your clients holiday, they can use an incredible family of online tools — including an app* — providing recommendations to help them personalise their experience, both at home andon the go.

All their plans will be in one place on **their own profile page**. They can review, make and share plans by connecting to their travel group in **Family & Friends**. And access *MyMagic*+ benefits like *FastPass*+ service.

Personalise their experience — Complete their profile and provide a few details to tailor their experience online and in the Parks.

Keep everything in one place — Link tickets and reservations to their account, and their Disney Resort Hotel and dining reservations appear in their plans.

Link their Family & Friends — With everyone in the group added to their Family & Friends list, they'll be ready to make and share plans together.

Add to each day of the visit — View day-by-day plans, including dining reservations, Wish List items and FastPass+ arrival window times for each day.

Get the mobile app — Filled with handy features, the new mobile app* lets them view and update their plans, make dining reservations, search Theme Park maps, get real-time attraction wait-times and more, once they're on holiday using the WiFi throughout Walt Disney World. No smart phone or tablet? No problem — They can access their plans in the Park kiosks or by talking to a Cast Member.

*Availability subject to device limitations and features may vary by device or service provider. Message and data rates may apply Coverage not available everywhere. Under 18s must get parents permission first.



BEFORE THEY GO

Pre-book experiences and attractions with **Disney FastPass+** service!

Disney FASTPASS Service has always been a great way to enjoy Disney attractions with little or no wait. But here's a new way to take FASTPASS fun a step further.

Not only can they get to the fun quicker, they can also reserve access to some select *Disney FastPass*+attractions and entertainment experiences before they even leave home. They can even make changes on the go—using the app on their mobile device or at in-Park kiosks! They'll discover more attractions than ever before to pick from. Plus, for the first time, they can even select fireworks and parade viewing areas, shows, Disney Character Experiences and more! And best yet, it's all included with Theme Park admission.

Fun, flexible and easy to use — Once they've got their Park tickets, they simply use the online planning tools to choose their FastPass+ options. Once at the Park, they can join the queue at the FastPass+ entrance during their arrival window.

Co-ordinate with their group — It's easy to secure the same *FastPass*+ times for everyone in the group by connecting them in the Family & Friends list within the online planning tools.

Update at home and on the go — Make changes to their *FastPass*+ selections online from home, or any time, anywhere using our mobile app*. They can even take advantage of WiFi in the Disney Parks.

FastPicks has something for them too — They can try a FastPicks recommendation to quickly add multiple FastPass+ options to their plans.

Valid Theme Park admission and online registration required. *Disney FastPass*+ attractions and entertainment experiences, the number of selections you can make, and available arrival windows are limited.





ONCE THEY'RE THERE

Connect to the holiday fun with a *MagicBand** or Card.

With just a touch, the MagicBand or card allows them to enter the Disney Parks (with valid Theme Park admission), access FastPass+ selections made online, and more. These all-in-one devices mean they'll travel lighter throughout their holiday. Everything is so easy — they can simply enjoy the fun, with the people they care about.

Staying at a Disney Resort Hotel? They'll receive a *MagicBand*, which also allows them to pay for meals and merchandise, plus enter their Disney Resort Hotel room.

Not staying at a Disney Resort Hotel? They'll be given a card to access the Disney Parks (valid Theme Park admission required) and their *FastPass*+ selections.

*MagicBands are available to guests staying at selected Walt Disney World Resort Hotels. MagicBands are intended for use in the US. Privacy is important to us—visit mydisneyexperience.co.uk/privacy for information about our privacy and data collection policies.



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